



GetResponse Partner Program

[GETRESPONSE.COM/PARTNERS](https://getresponse.com/partners)



GetResponse
Marketplace

Digital Marketing
Certification Program

Affiliate Program

Agency Partner
Program



Hey, you look like our next partner!

GetResponse has achieved high levels of success over the last 15 years. Now we're looking for **successful and inspiring companies to partner with**, entrepreneurs with an understanding of how online marketing empowers their business.

Join our partner programs and **become a trusted and recommended expert** to other members of the marketing community. Together we can support small and medium businesses in their pursuit of business growth and development.

Interested in teaming up with GetResponse?
Find the partner program that's right for you!



CUSTOMERS — PARTNERS

PAID
MEDIA

SEO

TRAINING

CONSULTING



GetResponse Marketplace

GetResponse Marketplace is a platform for **showcasing your offers** and helping the GetResponse community tackle their marketing challenges. Grow your business by **reaching tens of thousands** of GetResponse customers today!

100% FREE ADVERTISING

+350,000 CUSTOMERS

8 BUSINESS CATEGORIES



getresponse.com/marketplace

Why should I join the Marketplace?

✓ GET MORE CLIENTS

By offering your services on GetResponse Marketplace, you share your expertise with **thousands of GetResponse customers** looking for growth solutions.

✓ ESTABLISH CLIENT RETENTION

GetResponse Marketplace enables you to offer repeatable services to help you **serve more clients and retain them** in your portfolio.

✓ GET YOUR OFFER SEEN BY THE RIGHT AUDIENCE

Once your offer is posted, we showcase it in our monthly newsletter to **40,000+ customers and promote to our 197,000 fans** on social media channels. Our solution providers also get a chance to contribute to our blog with thousands of visitors each month.

✓ GET FREE ADVERTISING SPACE

It's **completely free to advertise** your offer on GetResponse Marketplace.

OUR PARTNERS:



HOW TO GET IN TOUCH?



Sezgin Hergul
Marketing Specialist

marketplace@getresponse.com



Digital Marketing Certification Program

Our Digital Marketing Certification Program is dedicated to every marketer who wants to **become a certified expert in digital marketing**. If you're looking to expand your knowledge, test your skills and showcase your expertise to your peers, take the challenge and **demonstrate your professional competence**.

5 COURSES

+100 CLASSES

14 TEACHERS

280 MINUTES
TRAINING TIME



certification.getresponse.com

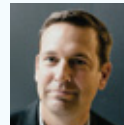
Why should I get certified?

- ✓ **GET INDUSTRY RECOGNITION**
Prove your professional competence with an **industry-recognized certificate** demonstrating your extensive knowledge and experience in online marketing.
- ✓ **BECOME LISTED IN GETRESPONSE MARKETPLACE**
Showcase your services on **GetResponse Marketplace** to **tens of thousands of people**. Acquire new customers who are looking for a certified expert like you!
- ✓ **RECEIVE FREE RESPONSECON TICKETS**
Get a **free ticket to ResponseCon**, our annual conference. Our certified partners have priority to join us on stage and share their story with hundreds of attendees.
- ✓ **CONTRIBUTE TO THE GETRESPONSE BLOG**
Submit your blog post and **get recognized** by thousands of GetResponse Blog visitors.

OUR TEACHERS:



Kath Pay



Michael Brenner

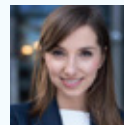


Andrew Davis



Jamie Turner

HOW TO GET IN TOUCH?



Natalia Dworznik
Marketing Manager

certification@getresponse.com



Affiliate Program

The GetResponse Affiliate Program is a great way to earn **additional revenue by referring customers to GetResponse**. Our program is made up of over 100,000 affiliates who teach, promote, and recommend our digital marketing platform to their audience, prospects, and connections.

33% COMMISSION

100,000 AFFILIATES

100% FREE TO JOIN



getresponse.com/partners

Why should I become an affiliate?

✓ FLEXIBLE COMMISSION STRUCTURE

Earn **33% monthly commissions** on the monthly fees paid by the customers you refer. Or use our Commission Junction network program to **earn \$135 flat rate commissions** on paid accounts and **\$5 per trial signup** you send over.

✓ 5-STAR AFFILIATE SUPPORT

With a **dedicated Affiliate Manager** and affiliate team to answer questions, we help you map out your affiliate strategy for maximum success.

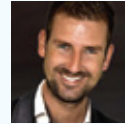
✓ INTERNATIONALLY RECOGNIZED PLATFORM

Our Affiliates have had great success because GetResponse is a platform you can trust. Selected partners are reaching a **15-25% conversion rate** promoting GetResponse!

✓ PAY OUT OVER 6 FIGURES EACH MONTH

Our affiliate program is a big aspect of our growth as a company and we reward our partners for that success. We pay out over **\$100,000 to our affiliates** each month for the great customers they refer to us.

OUR AFFILIATES:



Reno van Boven

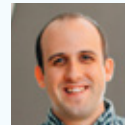


Leslie Samuel



Benet M. Marcos

HOW TO GET IN TOUCH?



Taylor Barr
Affiliate Manager

affiliates@getresponse.com



Agency Partner Program

Partner your agency with GetResponse today and **give your clients the robust marketing tools they need** to grow their business and yours!



getresponse.com/partners

Why should my agency join?

✓ DEDICATED ACCOUNT MANAGEMENT

We work with you and your staff to help you leverage GetResponse in the most profitable way possible for your agency. This includes **one-on-one support** when you need it most.

✓ MASTER ACCOUNT TO CONTROL ALL CAMPAIGNS

Manage all your clients with ease on one platform to make it easy for you and your staff to **provide top-notch service**.

✓ EDUCATIONAL RESOURCES

An **ever-expanding library of sales tools** includes co-branded marketing opportunities, whitepapers, blog posts, email templates and more to help you integrate GetResponse solutions into your offerings.

✓ BEST-IN-CLASS MARKETING TOOLS

You get a suite of tools you can be proud to use and provide to your clients, **tools that serve your clients**, no matter how simple or complex their needs!

HOW TO GET IN TOUCH?



Zak Barron

Director of Partner Programs

partners@getresponse.com



GetResponse

Ready to take a deep dive?

Talk to our experts:

sales@getresponse.com

marketing@getresponse.com

Connect with us:

www.getresponse.com

facebook.com/getresponse

[@getresponse](https://twitter.com/getresponse)

