



**Integrated online marketing
platform to grow your business**



Email
Marketing



Marketing
Automation



Landing
Pages



Webinars



CRM





Perfect for fast-growing businesses

- ✓ No long-term commitment
- ✓ Scalable pricing options
- ✓ Packages that grow with you
- ✓ Free onboarding & set-up



Your entire inbound marketing program in one place

MARKETING AUTOMATION



Design personalized
customer journeys.



EMAIL MARKETING



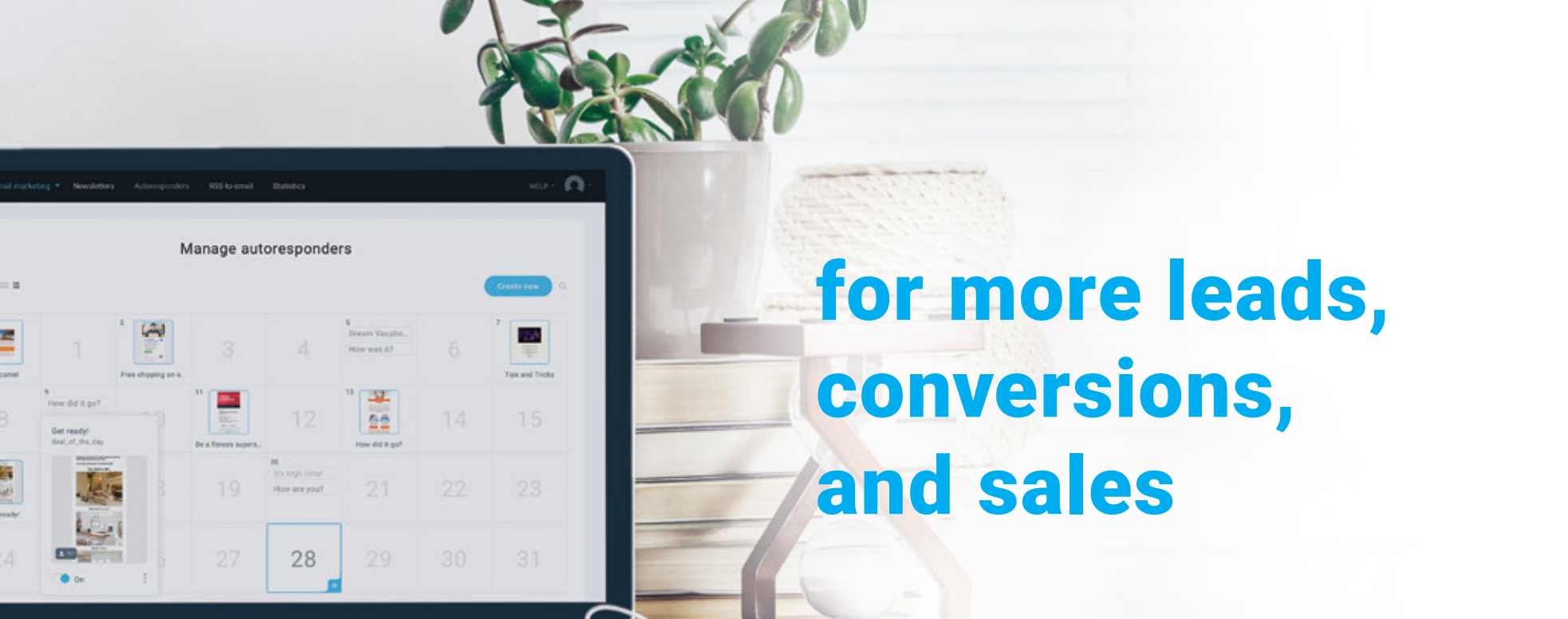
Deliver compelling
content.



LANDING PAGES



Generate and nurture
leads.



**for more leads,
conversions,
and sales**

WEBINARS



Engage and start
a dialogue.

FORMS



Grow and manage
your lists.

CRM



Collect, nurture,
sell and repeat.

The world's easiest email marketing

Create and deliver compelling email programs that drive conversions and sales.



Responsive design for perfect display on any device



No HTML, simply **drag-and-drop** to create emails in minutes



Perfect Timing: send time optimization for top-notch results



700+ **ready-to-use newsletter templates** cut out for your industry



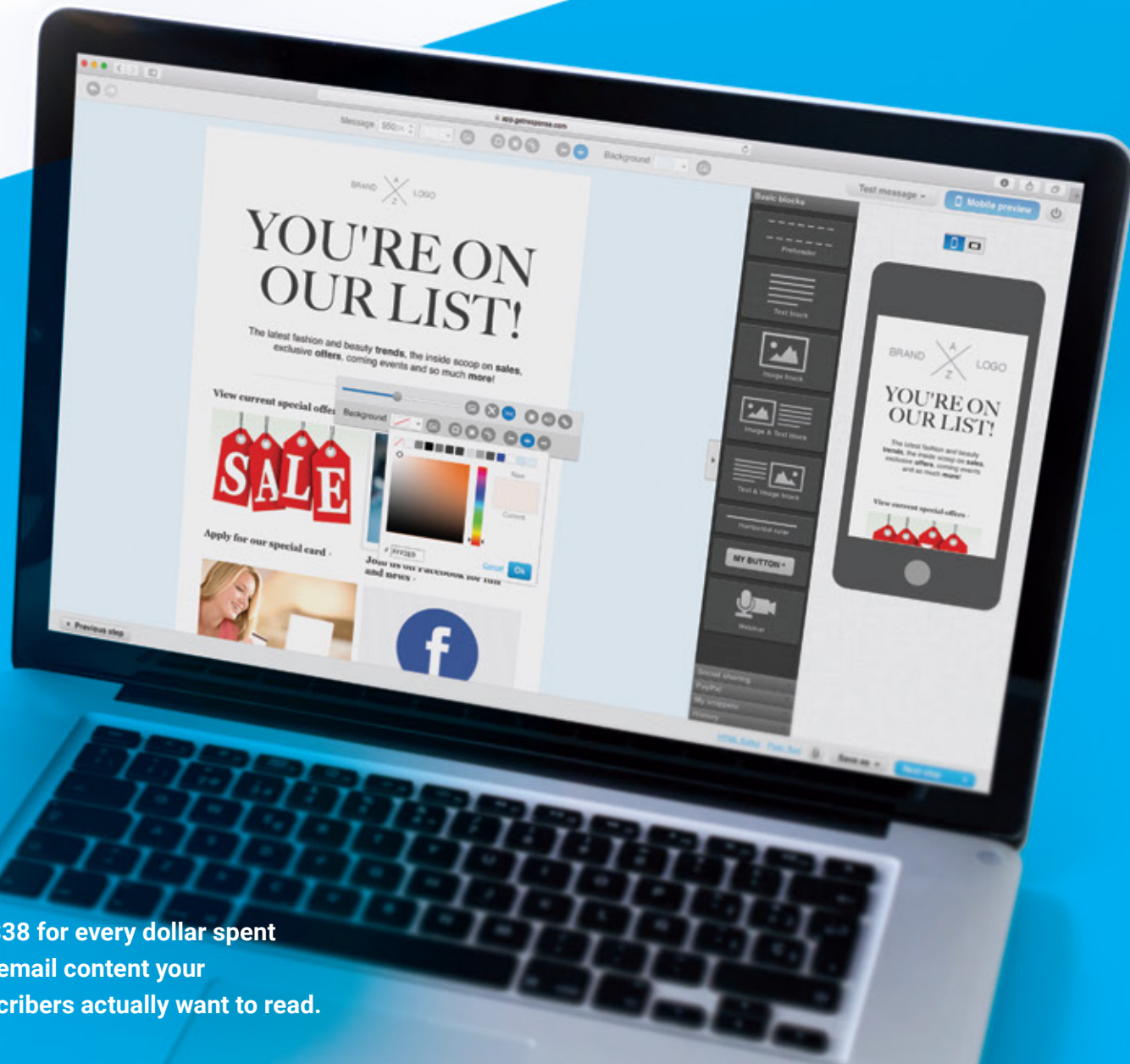
Entire campaigns on autopilot with **time-based autoresponders**



Increased inbox visibility with up to **99.5% deliverability**

that brings powerful results

- ✓ Welcome emails and drip campaigns
- ✓ Sales and promo campaigns
- ✓ Regular content updates
- ✓ New product launches
- ✓ "Tips and tricks" follow-up series
- ✓ Engagement and re-engagement emails
- ✓ Personalized 1-to-1 messages



Get \$38 for every dollar spent
with email content your
subscribers actually want to read.



The first true marketing automation

Use the intuitive "if-then" logic to create personalized customer journeys.





Drag-and-drop workflows for a perfect combination of conditions, actions, and filters



Ecommerce solutions to retrieve lost sales, track online traffic, and follow up on purchases



Scoring and tagging for accurate subscriber profiles and advanced lead qualification



Perfectly targeted messages with advanced automation segmentation

that helps SMBs grow

Listen and react: send unique content to your customers based on who they are, and how they act.

- ✓ 1-to-1 demand-based messaging
- ✓ Win-back and engagement campaigns
- ✓ Advanced lead qualification and nurturing
- ✓ Abandoned cart campaigns
- ✓ Behavior-based communication
- ✓ Loyalty and retention campaigns
- ✓ Educational and onboarding programs



Landing pages

Get your brand online with beautiful, high-converting landing pages - in a few clicks.



No coding, just **drag-and-drop**, with hundreds of templates ready to go in minutes



Built-in sign-up forms, download pages, and registration pages



Integrations with most popular PPC and retargeting tools for maximum impact





The perfect lead machine

Then amp it up with email marketing, webinars and marketing automation.



Optimized conversions with A/B testing and mobile-friendly design



Top analytical tools integrated, including Google Analytics and VWO



Increased impact with integrated drip campaigns and webinars

Webinars

Discover more to engage your audience, get qualified leads, and monetize your content.



Give your brand a face by connecting to your audience in real time.



Get interactive with live chat, polls, desktop sharing, and more.



Put your webinar marketing on autopilot with **automated invites, reminders, and follow-ups.**



Power up your video marketing with **webinar recordings** to reuse in future campaigns.

CRM

Turn your marketing leads into sales.
All in one place.



Create your own customized sales pipeline, spot opportunities and over see your sales process to close more deals



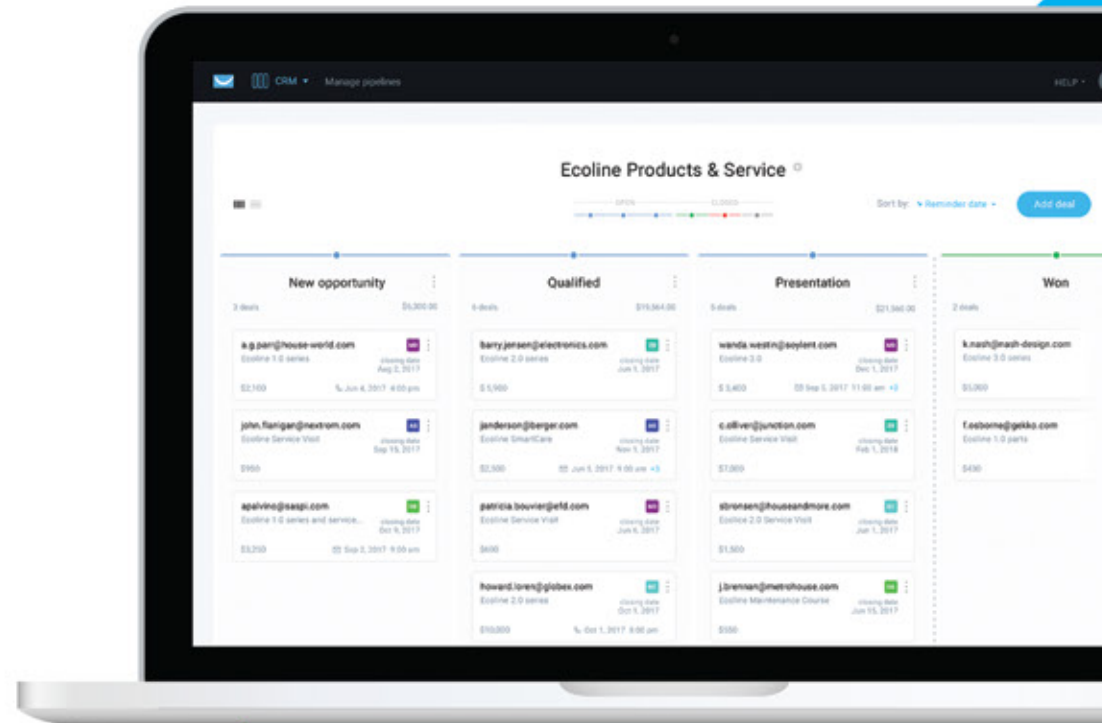
Use **deals and stages** to easily sort and monitor your deals and spot the quickest wins at a glance



Add **notes and comments** to your deals to easily keep on top of your daily activities and smash your sales and marketing goals



Run **multichannel campaigns** across all GetResponse tools to ensure repeatable ROI



Integrated solutions



Forms

Grow an engaged audience with smart pop-ups and online forms in a variety of formats and categories.



Multi-user

Manage team access for improved project workflow and campaign monitoring.



Analytics

Make smart decisions in minutes with advanced tracking, analytics, and comparison.

to grow your business

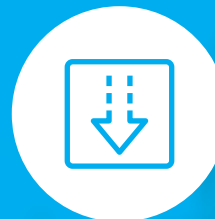
Surveys

Get to know your audience with feedback forms, quick polls, and satisfaction surveys.



List imports

Optimize list growth with secure single opt-in list imports from any source.



A/B testing

Test anything and tweak your messaging easily for peak performance.



Complete online marketing program

Online marketers & entrepreneurs

List growth, lead management,
and relationship marketing
on autopilot

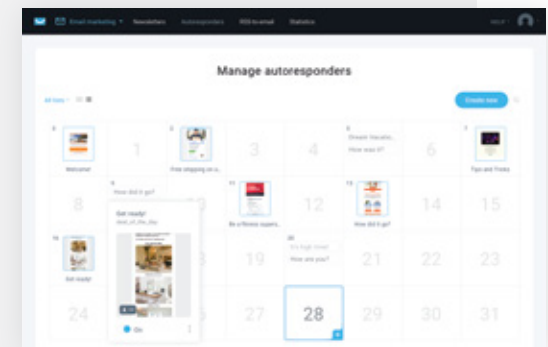


Online publishing & media

Your best content delivered right
on time to engage your audience
and build your reach online

Retail & ecommerce

Simple strategies to gain visibility,
bring more customers through your
door, and keep them coming back
for more



tailored to your business needs



Creative agencies & consulting

Integrated online campaigns that bring results for your customers – on budget and on schedule

Online coaching & education

Tools to create custom educational paths for your learners and monetize the content you share



Growth-hackers & startups

Innovative technologies to grow your audience, optimize conversions, and increase demand

Enterprise solutions

Looking for custom marketing solutions?
GetResponse is easily scalable for medium-sized
and enterprise-level companies with advanced marketing needs.

- ✓ Unique IPs
- ✓ Custom domains
- ✓ Custom API integrations
- ✓ Dynamic content
- ✓ Dedicated account management
- ✓ Free onboarding
- ✓ Deliverability advice





Ecommerce solutions

**Seeking ways to improve your results?
Try GetResponse ecommerce solutions
and watch conversions go through the roof.**

- ✓ Marketing automation, including web traffic tracking and abandoned cart recovery
- ✓ Ecommerce and CRM platform integrations
- ✓ Advanced personalization with dynamic content
- ✓ Robust Salesforce integration
- ✓ Highly-developed API to sync everything

350,000 happy customers



AVON



IHG®

Lynda.com®
FROM LINKEDIN



It's an all-in-one platform which is completely brilliant. And there's no need to spend hundreds of dollars a month extra. I absolutely love the power it offers.

Reno van Bowen, YoonlaTM



GetResponse is superior to any other email marketing software. Its UI is awesome and super fast. In terms of features, it's ahead of everyone; it's also super easy to set things up.

Peep Laja, Conversion XL

...and growing



Shaw)



GLOV
HYDRO DEMAQUILLAGE

Award-winning online marketing platform



GetResponse in numbers:



19 billion emails sent a year



99.5% deliverability



operating since **1998**



24 language versions



300 employees



in **7** world locations



350,000 customers



in **183** countries



130,000 Facebook fans



67,000 Twitter followers



4 million YouTube views







**Ready to take a deep dive?
Talk to our experts.**

sales@getresponse.com

Connect with us:

 **www.getresponse.com**

 **facebook.com/getresponse**

 **[@getresponse.com](https://twitter.com/getresponse.com)**

**For partnerships and marketing enquiries
drop us a line: marketing@getresponse.com**